



### YOUR HOMELY INSTANT LIST TRIAL INFORMATION

From February 2, 2021 to February 28, 2021, **Homely are giving all Transform 2021 attendees exclusive access and the ability to 'test drive' our Instant List** product before its rollout Australia-wide. We're currently beta testing Instant List so we'd love to hear any feedback you have about it at [marketing@homely.com.au](mailto:marketing@homely.com.au).

Instant List allows you to start marketing your properties the instant a vendor is ready to sell. Attract potential buyers weeks or even months before a standard campaign begins.

**Make the most of your Instant List trial period by listing as many properties as you can during Transform 2021. We can't wait to see your Instant Listings arrive on Homely!**



#### **With Instant List you:**

##### **Find more buyers faster than ever.**

You can capture more buyers at the start of the campaign while you wait for all the extras. How many buyers are you missing out on in the time it takes to arrange photography, video, 3D tours, floor plans etc. for your properties?

##### **Shine with your very own pre-market hype video.**

Every Instant List is a chance to stand out from other agents by creating a pre-market video. Generate buzz for properties like never before, drum up early interest and enquiries with a personal listing preview video.

**Get multiple touchpoints with buyers, never before possible.**

Instant List properties engage buyers more frequently than standard listings. Email notifications alert interested buyers not only when new properties hit the market, but also about any updates to photos and videos you make.

**Please note:** You must have the signed authority from the vendor (VIC, NSW & QLD), the Statement of Information (VIC only) and the contract of sale (NSW only) to advertise a property for sale or lease via Homely Instant List.

*Disclaimer: Homely reserves the right to discontinue any Instant List trial if they deem the product is being misused, if any false, misleading or deceptive information is published or if the required signed authority and documentation in their state is not obtained. Homely's Transform 2021 Instant List trial runs 2/2/2021 to 28/2/2021. Any Instant List ads created during the trial period will be removed from homely.com.au on March 31, 2021.*